



Muhammed Yaman fattal

Performance Marketing Manager



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LinkedIn.com/yfattal



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Istanbul - Turkey



www.yfattal.com

TOP SKILLS

SEO
PPC
Web Development
Social Media Marketing

LANGUAGES

ENGLISH ●●●●●●●●●●●●●●●●
ARABIC ●●●●●●●●●●●●●●●●
TURKISH ●●●●●●●●●●●●●●●●

EDUCATION



Philadelphia University, Jordan
B.Sc. COMMUNICATION AND ELECTRONIC
ENGINEERING

2006 - 2011

Philadelphia University, Jordan
3G and Beyond technology

2006 - 2011

SEmrush AKADEMY
SEO - Digital marketing

2020

WORK EXPERIENCE

Jun 2021
Present

Performance Marketing Manager
2P PR & Digital Marketing
Istanbul, Turkey

Mar 2020
Jun 2021

Senior Seo Specialist
Imtilak Group
Istanbul, Turkey

May 2018
Mar 2020

Chief executive officer
Media Everest
Istanbul, Turkey

Aug 2014
May 2018

Media officer
BEYAZ ELLER YARDIMLAŞMA DERNEĞİ
Hatay, Turkey

Jun 2013
Nov 2014

Chief executive officer
ATLAS EXPRESS TRADING
Amman, Jordan

Aug 2012
Apr 2013

Technical support
SHADA TV
Syria

Dec 2011
Aug 2012

SEO and Marketing Specialist
Ideal Center Society
Amman, Jordan

PERSONAL STATEMENT

I graduated from Philadelphia university –Jordan, with a BSc. degree in communication and electronic engineering at 2011 , very organized, highly motivated person with high communication and representation skills capable of working for long hours under stress, good team worker, high computer skills.

MANAGERIAL SKILLS

leadership, good organizational skills
good team leading skills through my experience as IT manager.

Install all type of PV system and wind system.

CONTACTS



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ADDRESS
Istanbul - Turkey

TRAININGS

- 2021 Digital marketing - [SEmrush AKADEMY/Turkey](#)
- 2020 ALL Google Ads Certification - [Google/Turkey](#)
- 2019 Digital marketing - [NIUVERSITY/Turkey](#)
- 2017 Digital marketing – Social media - [Bosla/Turkey](#)
- 2017 Cycle of Developing financial resource - [Islamic Relief/turkey](#)
- 2014 Google Analytics CRT – [Google Adwords “ Google Ads “](#)
- 2006 PLC system and Pic system- [AL FIDAA ENGINEERING, Amman](#)

COMMUNICATION SKILLS

Good communication skills gained through my experience as sales

manager Excellent contact skills with People skills gained through my studying

More than 10 Year with WordPress Developer

More than 9 Year SEO specialist

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